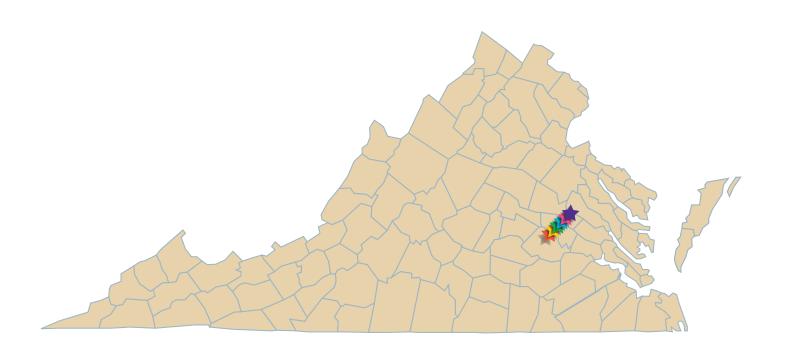
Community Profile of WIA X

City of Richmond







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Executive Summary

This report provides a demographic, economic, and educational profile of Workforce Investment Area X (WIA X), City of Richmond. The purpose of these profiles is to assist on-going strategic planning efforts by providing a solid, data-driven, foundation for strategic decision-making. The primary findings from this report are:

- Between 2000 and 2010, WIA X will experience a major increase in its 55 and over population. The net result of this trend will be a significant "graying" of the overall population.
- One implication of this trend is that younger entrylevel workers will be in short supply.
- WIA X is experiencing, and will likely continue to experience, increased employment in Services and Retail Trade.
- One implication of this is that the Service sector

 specifically, health care and education is expected
 to account for much of the demand for trained work ers between 1998 and 2008.

Executive Summary







I. Introduction

This report provides a community profile of Workforce Investment Area X (WIA X). It was produced by the Virginia Employment Commission, with assistance from the Virginia Community College System and the Virginia Economic Development Partnership, at the request of the Special Advisor to the Governor for Workforce Development. It is intended to assist on-going strategic planning efforts within the Workforce Investment Boards by providing a solid, data-driven, foundation for strategic decision-making.

The report is divided into four major sections. The first contains a profile of regional demographic characteristics and trends, the second supplies similar information for the regional economy, and the third provides a profile of regional education characteristics and projected demands for training and skills. These are followed by a summary and conclusion section.





II. Demographic Profile

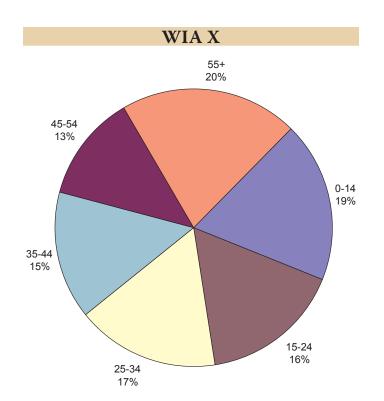
Population demographics are the single most important factor affecting WIA X's future labor force. Some key features of the area's population are as follows:

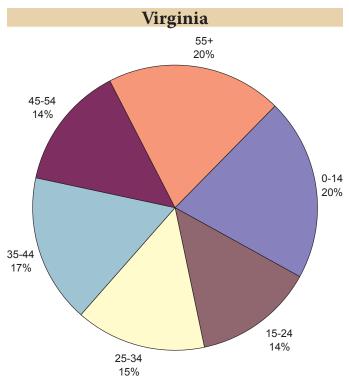
- Larger proportion of minorities. Where statewide minorities comprise 28 percent of the overall population, in WIA X they comprise 62 percent of the population.
- Projected to decrease by 6,190 persons (or 3.1 percent) between 2000 and 2010.
- Smaller proportion of individuals who "speak English less than well". Where statewide the proportion of individuals five and older who speak English less than well is 2.2 percent, in WIA X it is 1.5 percent.
- WIA X is a net importer of workers. 105,469 individuals commute into WIA X for work, while 37,390 of the area's residents commute to localities outside of WIA X for work.





Population by Age Cohort

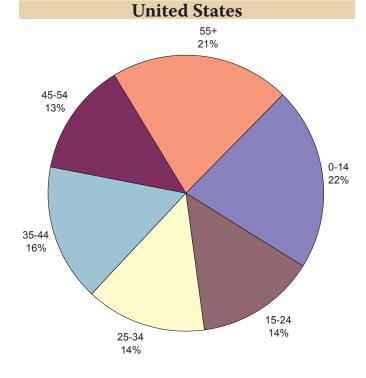




WIA X	
0-14	36,854
15-24	32,256
25-34	32,871
35-44	29,841
45-54	24,985
55+	40,983
Total	197,790

Virginia	
0-14	1,453,452
15-24	963,469
25-34	1,036,911
35-44	1,200,950
45-54	999,548
55+	1,424,169
Total	7,078,494

Virginia	
0-14	1,453,452
15-24	963,469
25-34	1,036,911
35-44	1,200,950
45-54	999,548
55+	1,424,169
Total	7,078,494



35-44 45,148,527 45-54 37,677,952 59,266,437 55+ 281,421,906 Total

Source: 2000 Census.

United States

0-14

15-24

25-34

Subparts may not add to total due to rounding.

60,253,375

39,183,890

39,891,724





Population by Race/Ethnicity

WIA X				
Total Population	197,790	100.0%		
Race				
White	75,744	38.3%		
Black or African American	113,108	57.2%		
American Indian and Alaska Native	479	0.2%		
Asian	2,471	1.2%		
Native Hawaiian and Other Pacific Islander	157	0.1%		
Other and Multi-Race	5,831	2.9%		
Ethnicity				
Hispanic or Latino (of any race)	5,074	2.6%		

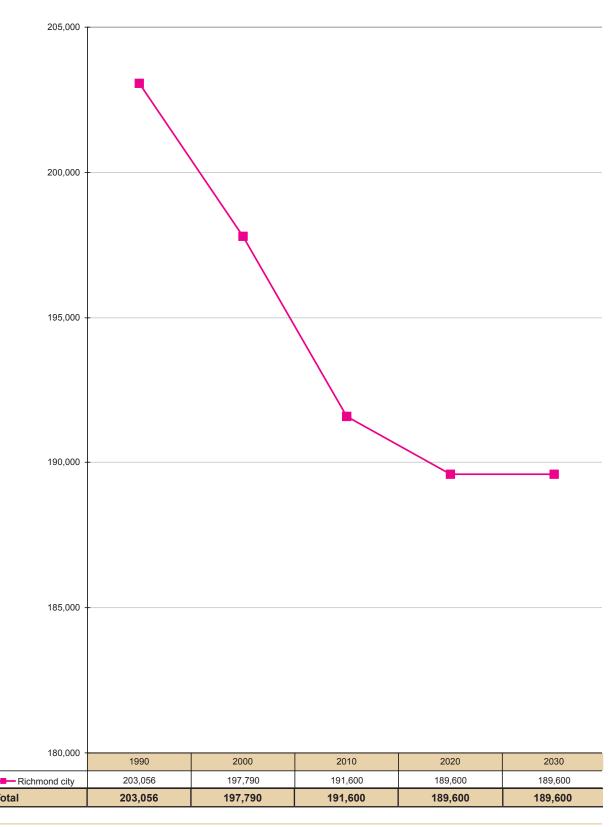
Virginia				
Total Population	7,078,515	100.0%		
Race				
White	5,120,110	72.3%		
Black or African American	1,390,293	19.6%		
American Indian and Alaska Native	21,172	0.3%		
Asian	261,025	3.7%		
Native Hawaiian and Other Pacific Islander	3,946	0.1%		
Other and Multi-Race	281,969	4.0%		
Ethnicity				
Hispanic or Latino (of any race)	329,540	4.7%		

United States				
Total population	281,421,906	100.0%		
Race				
One race	274,595,678	97.6%		
White	211,460,626	75.1%		
Black or African American	34,658,190	12.3%		
American Indian and Alaska Native	2,475,956	0.9%		
Asian	10,242,998	3.6%		
Native Hawaiian and Other Pacific Islander	398,835	0.1%		
Other and Multi-Race	22,185,301	7.9%		
Ethnicity				
Hispanic or Latino (of any race)	35,305,818	12.5%		





Population Change



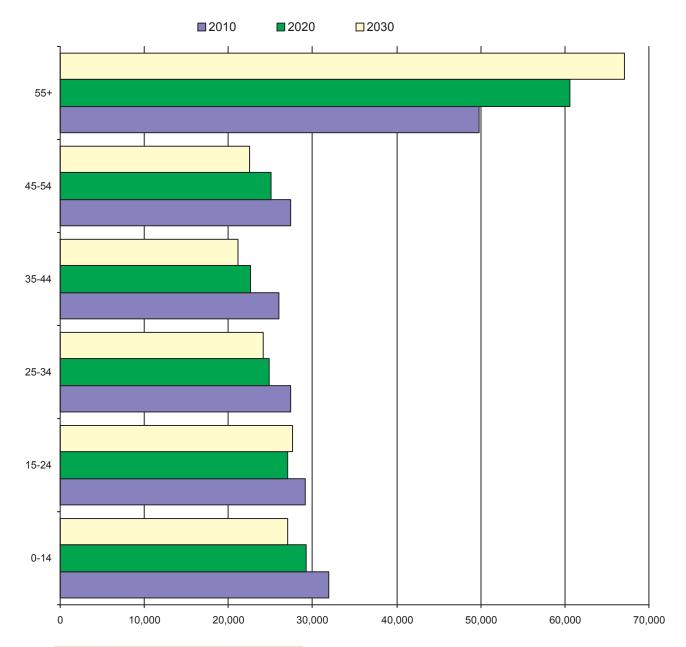
Data for 2010 - 2030 are projections. Subparts may not add to total due to rounding. Source: Virginia Employment Commission, 08/03, U.S. Census Bureau.

Total





Population Projections by Age Cohort



	2010	2020	2030
0-14	31,965	29,306	27,097
15-24	29,085	27,078	27,630
25-34	27,366	24,898	24,183
35-44	26,048	22,673	21,141
45-54	27,346	25,104	22,482
55+	49,790	60,541	67,067
Total	191,600	189,600	189,600

Subparts may not add to total due to rounding. Source: Virginia Employment Commission.





English Language Skills

(Age 5 and over)

WIA X				
	Total	Speak English less than well		
Richmond city	185,379	2,701		
WIA X	185,379	2,701		
Virginia	6,619,266	143,865		
Percent of Individuals who speak English less than well				
Virginia	2.17%			
WIAX	1.46%			



III. Economic Profile

Where population demographics provide information on underlying trends within the labor force, economic data provides more detailed information on the likely demand for specific types of workers. Some key features of WIA X's economy are as follows:

- Unemployment rates are consistently above the statewide average. In 2002, WIA X's unemployment rate was 6.2 percent, 2.1 percent above the statewide average of 4.1 percent.
- Employment is concentrated in Government (28.8 percent), Manufacturing (8.5 percent), Health Care (8.1 percent), and Professional/Technical Services (6.2 percent).
- Most recent new hires have been in Services (47.8 percent), Retail Trade (24.2 percent), and Construction (8.4 percent).
- Overall personnel turnover is slightly above the statewide average (13.3 percent vs. 13.2 percent). Personnel turnover tends to be highest in Mining (30.6 percent), followed by Retail Trade (16.7 percent), Agriculture, Forestry, and Fishing (16.4 percent), Construction (16.3 percent), and Manufacturing (14.7 percent).
- Weekly wages were highest in Management (\$1,475), followed by Finance/Insurance (\$1,269), Professional/Technical Services (\$1,166), Information (\$1,016), and Manufacturing (\$994).
- Industries with the largest proportion of workers at or near retirement age (55 and above) are Finance, Insurance, and Real Estate (15.9 percent), Wholesale Trade (14.5 percent), Services (13.2 percent), and Agriculture (11.2 percent).
- Employment projections indicate that between 1998 and 2008, most employment growth will occur in Services (62,429 additional jobs), Retail Trade (16,127 additional jobs), and Finance, Insurance, and Real Estate (15,860 additional jobs). In contrast, Manufacturing is projected to loose 1,627 jobs, and Federal Government 1,083 jobs.

- Employment projections also indicate that between 1998 and 2008, the biggest growth in occupational employment will be in Systems Analysts (3,010 openings), Adjustment Clerks (2,050 openings), Computer Support Specialists (1,840 openings), Home Health Aides (1,770 openings), and Bill and Account Collectors (1,480 openings). Alternatively, the biggest declines in occupational employment will be in Private Child Care Workers, Peripheral EDP Equipment Operators, and Printing Film Strippers.
- Based on January 2004 Unemployment data, the largest pools of available workers are in the Office and Administrative Support, Production, Transportation and Materials Moving, Construction and Extraction, and Sales occupations.

Economic Profile

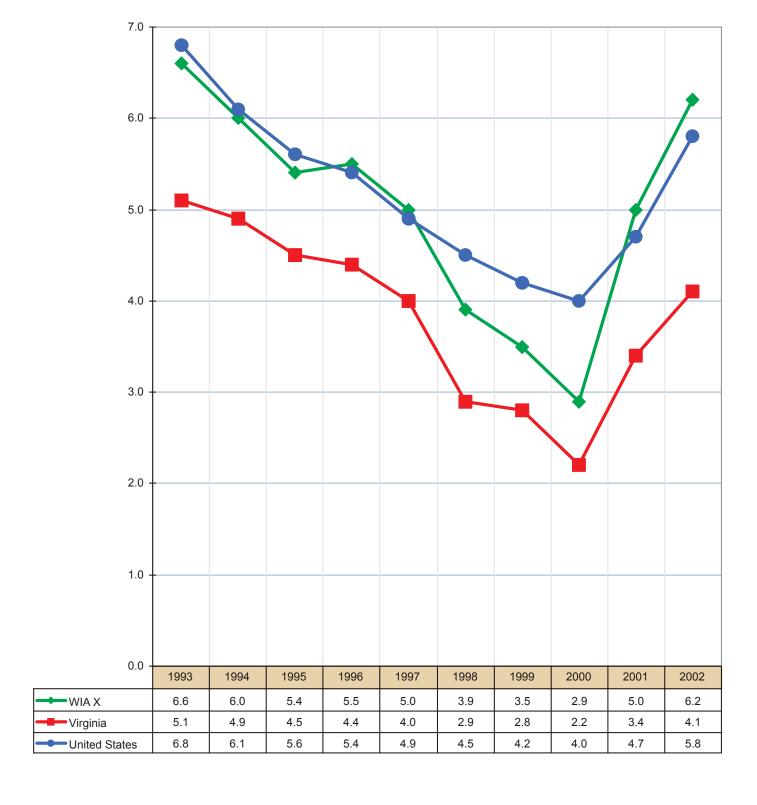








Unemployment Rate Trends







Employers by Size of Establishment

Number of Employees	WIA X	Virginia
0 - 4	3,506	107,195
5 - 9	1,199	35,763
10 - 19	919	25,141
20 - 49	717	18,074
50 - 99	247	6,136
100 - 249	139	3,388
250 - 499	57	1,029
500 - 999	25	409
1000 +	12	229
TOTAL	6,821	197,364

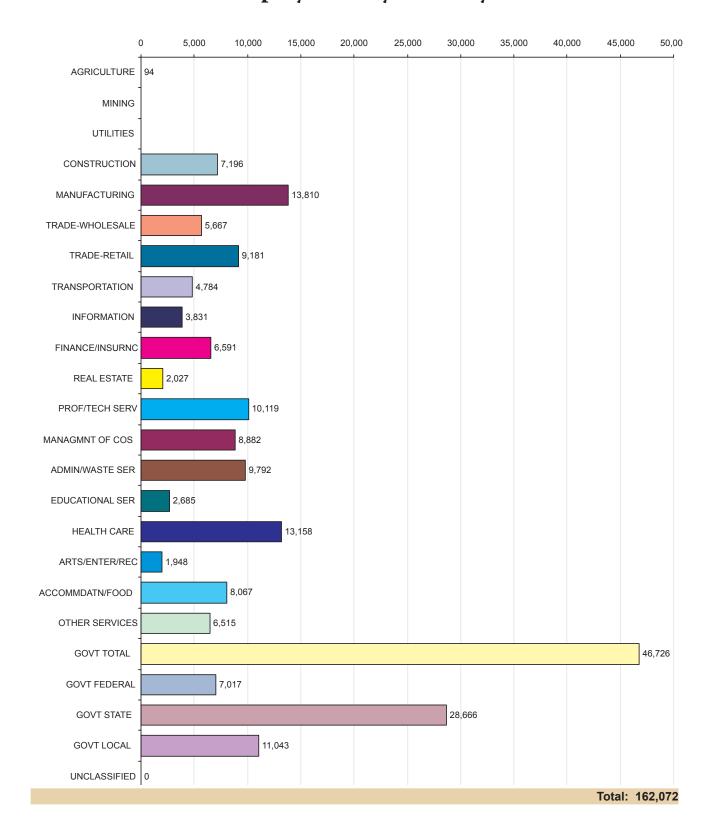
Employment by Size of Establishment

Number of Employees	WIA X	Virginia
0 - 4	6,085	188,377
5 - 9	7,976	238,634
10 - 19	12,283	340,363
20 - 49	22,000	553,221
50 - 99	17,455	422,392
100 - 249	21,149	503,348
250 - 499	19,030	352,727
500 - 999	17,084	274,493
1000 +	34,890	543,583
TOTAL	157,953	3,417,138





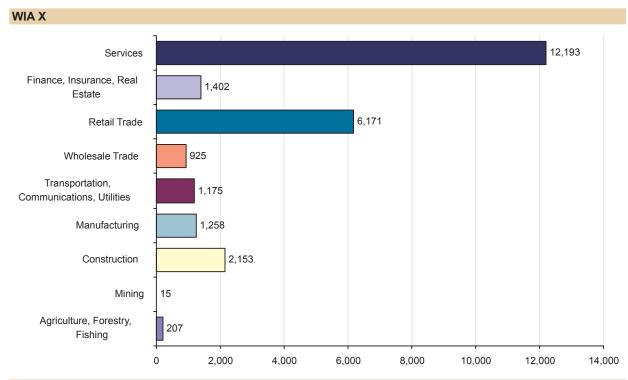
Employment by Industry



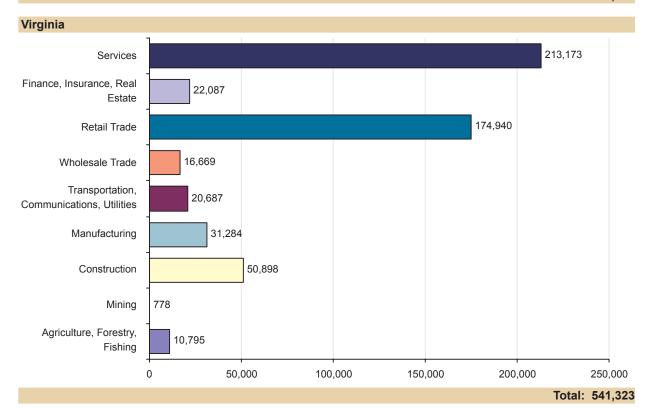




New Hires by Industry



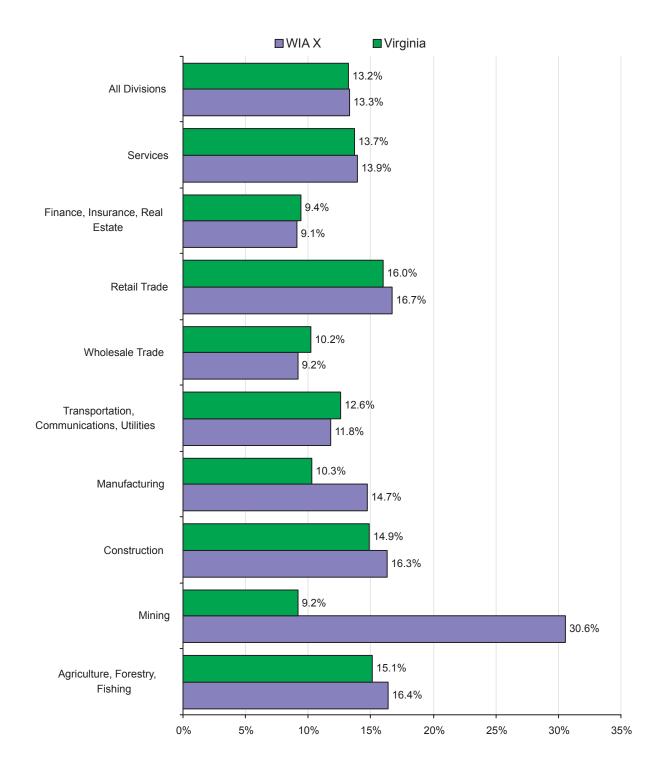








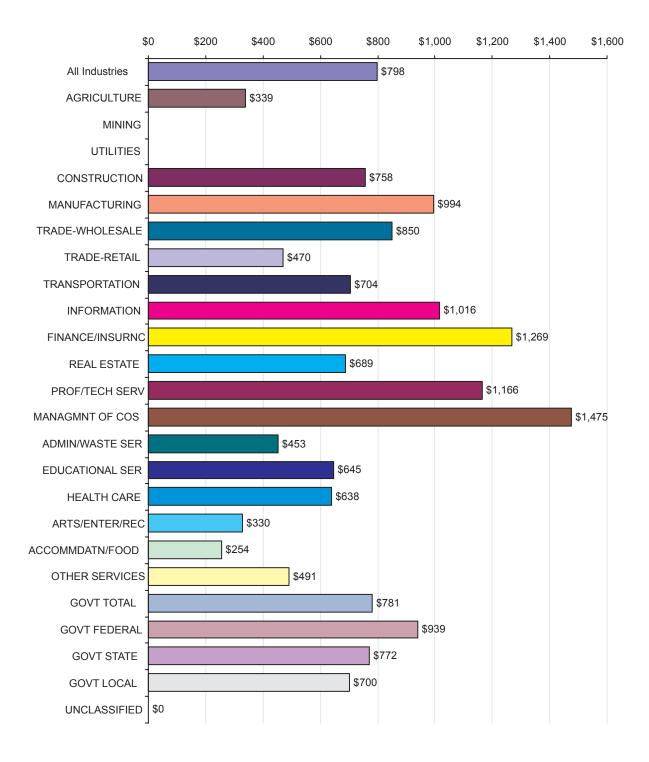
Turnover by Industry







Average Weekly Wage by Industry







Age of Workers by Industry

WIA X Virginia

	14 - 18	19 - 21	22 - 24	25 - 34	35 - 44	45 - 54	55 - 64	65 - 99	14 - 99
Total Employment	1,693	3,327	3,466	11,564	12,524	11,395	4,569	1,147	49,685
Total Employment	106,356	162,652	180,601	659,050	739,013	576,728	282,064	81,995	2,788,457
Agriculture, Forestry, and	4	28	35	95	72	46	26	9	313
Fishing	2,219	3,048	3,158	9,842	9,481	6,372	2,705	1,600	38,424
Mining	14	117	229	962	1,709	2,570	653	35	6,288
wining	22	221	366	1,702	2,803	3,498	1,129	136	9,876
Construction	39	184	253	846	765	503	226	49	2,865
	3,907	10,799	13,521	50,770	61,204	41,178	18,359	6,009	205,745
Mary ford day	23	245	367	1,546	1,443	1,223	505	87	5,438
Manufacturing	2,142	9,334	14,693	72,949	106,504	94,364	46,938	7,579	354,504
Transportation, Commu-	29	152	198	857	878	770	281	44	3,210
nications, and Utilities	1,059	4,542	8,097	42,450	52,051	40,960	16,851	3,199	169,208
Wholesale Trade	37	116	126	531	641	569	271	71	2,361
Wilolesale Irade	1,691	4,449	6,486	33,407	43,317	32,948	15,708	4,557	142,564
Retail Trade	1,338	1,787	1,310	3,133	2,974	2,180	1,023	390	14,134
Retail Irade	67,335	76,880	57,338	136,252	130,099	94,331	48,135	20,155	630,522
Finance, Insurance, and	17	67	136	463	521	486	239	80	2,008
Real Estate	1,775	7,281	13,158	53,760	56,683	42,503	20,070	5,079	200,308
Somiono	193	633	812	3,132	3,522	3,050	1,346	382	13,069
Services	26,206	46,097	63,782	257,918	276,866	220,571	112,170	33,682	1,037,291





Total Employment by Industry

	E	mploymen	t	Percent	Change
	Esti- mated 1998	Pro- jected 2008	Change	Total	Annual
Total All Industries	528,315	637,754	109,439	20.71%	1.90%
Agriculture, Forestry and Fishing, Total	5,692	6,188	496	8.71%	0.84%
Mining, Total	806	684	-122	-15.14%	-1.63%
Construction, Total	32,551	35,634	3,083	9.47%	0.91%
Manufacturing, Total	61,152	59,525	-1,627	-2.66%	-0.27%
Durable Goods Manufacturing, Total	21,872	22,649	777	3.55%	0.35%
Nondurable Goods Manufacturing, Total	39,280	36,876	-2,404	-6.12%	-0.63%
Transportation and Public Utilities, Total	32,010	35,521	3,511	10.97%	1.05%
Transportation, Total	21,220	23,818	2,598	12.24%	1.16%
Communications and Utilities, Total	10,790	11,703	913	8.46%	0.82%
Wholesale and Retail Trade, Total	125,060	143,453	18,393	14.71%	1.38%
Wholesale Trade, Total	30,859	33,125	2,266	7.34%	0.71%
Retail Trade, Total	94,201	110,328	16,127	17.12%	1.59%
Finance, Insurance, and Real Estate, Total	45,559	61,419	15,860	34.81%	3.03%
Services, Total	172,188	234,617	62,429	36.26%	3.14%
Federal Government (Except Post Office)	12,012	10,926	-1,083	-9.04%	-0.94%
State Government (Except Education and Hospitality)	23,680	27,510	3,830	16.17%	1.51%
Local Government (Except Education and Hospitality)	17,605	22,277	4,672	26.54%	2.38%

Employment by Major Occupation Group

		Employment	t	C	penings	
	Estimated 1998	Projected 2008	% Change	Replacements	Growth	Total
Total, All Occupations	528,300	637,746	20.72%	125,540	109,446	235,100
Executive, Administrative and Managerial Occupations	37,708	44,533	18.10%	6,670	6,825	13,510
Professional Specialty Occupations	115,620	150,373	30.06%	22,650	34,753	57,490
Marketing and Sales Occupations	67,072	80,951	20.69%	20,090	13,879	33,960
Administrative Support Occupations, Clerical	96,790	114,251	18.04%	20,240	17,461	37,710
Service Occupations	77,505	95,195	22.82%	24,190	17,690	41,890
Agriculture, Forestry, and Fishing Occupations	7,576	8,740	15.36%	2,040	1,164	3,200
Precision Production, Craft and Repair Occupations	52,430	58,549	11.67%	12,320	6,119	18,430
Operators, Fabricators, and Laborers	73,599	85,154	15.70%	17,340	11,555	28,910

Source: Industry and Occupational Employment Projections, 1998 — 2008. Projections are for the Richmond-Petersburg MSA.





Growth Occupations

	E	Employment		Оре	enings		Wages
	Estimated 1998	Projected 2008	% Change	Replacements	Growth	Total	Median Annual Wage
Computer Engineers	1,005	2,170	115.92%	60	1,165	1,230	\$65,737
Computer Support Specialists	1,707	3,435	101.23%	110	1,728	1,840	\$42,090
Credit Checkers	618	1,139	84.30%	40	521	560	\$29,952
Database Administrators	326	596	82.82%	50	270	320	\$66,781
Bill & Account Collectors	1,381	2,495	80.67%	370	1,114	1,480	\$26,801
Systems Analysts	3,572	6,358	78.00%	220	2,786	3,010	\$60,356
Athletes, Coaches, Umpires	213	373	75.12%	80	160	240	\$34,890*
Paralegals & Legal Assistants	730	1,262	72.88%	60	532	590	\$33,999
Economists	332	563	69.58%	70	231	300	\$76,790*
New Accounts Clerks, Banking	904	1,509	66.92%	290	605	900	\$20,730*
Home Health Aides	2,210	3,668	65.97%	310	1,458	1,770	\$16,833
Physician Assistants	240	398	65.83%	40	150	200	\$63,046
Desktop Publishing Specialists	155	257	65.81%	30	102	130	\$33,810*
Loan & Credit Clerks	1,455	2,341	60.89%	150	886	1,040	\$28,021
Adjustment Clerks	3,185	5,028	57.86%	210	1,843	2,050	\$27,661
Ushers, Lobby Attendants, & Ticket Tkrs	428	670	56.54%	80	242	320	\$13,560
Personal & Home Care Aides	604	944	56.29%	160	340	500	\$14,665
Medical Assistants	1,010	1,578	56.24%	250	568	820	\$39,698
Management Analysts	1,378	2,104	52.69%	110	726	840	\$51,475
Health Diagnostics Teachers, Pstscndry	341	519	52.20%	90	178	270	\$70,074

Declining Occupations

		Employmen	t	Ope	nings	
	Estimated 1998	Projected 2008	% Change	Replacements	Growth	Total
Typesetting & Composing Machine Oprs	69	27	-60.87%	10	-42	10
Railroad Brake, Signal & Switch Oprs	62	30	-51.61%	20	-32	20
Houskeepers & Butlers, Private	58	31	-46.55%	10	-27	10
Directory Assistance Operators	97	61	-37.11%	20	-36	20
Station Installers & Repairers, Telephone	116	74	-36.21%	40	-42	40
Peripheral EDP Equipment Operators	167	107	-35.93%	20	-60	20
Film Strippers, Printing	128	83	-35.16%	20	-45	20
Child Care Workers, Private	378	254	-32.80%	170	-124	170
Statement Clerks	104	77	-25.96%	10	-27	10
Transportation Attendants	103	78	-24.27%	20	-25	20

Source: Industry and Occupational Employment Projections, 1998 — 2008. 2002 OES Wage Survey Data Projections are for the Richmond Petersburg MSA. Wages are for WIA X.

^{*} These figures reflect the median annual wage for Virginia. Wage data for these occupations in WIA X were not available.



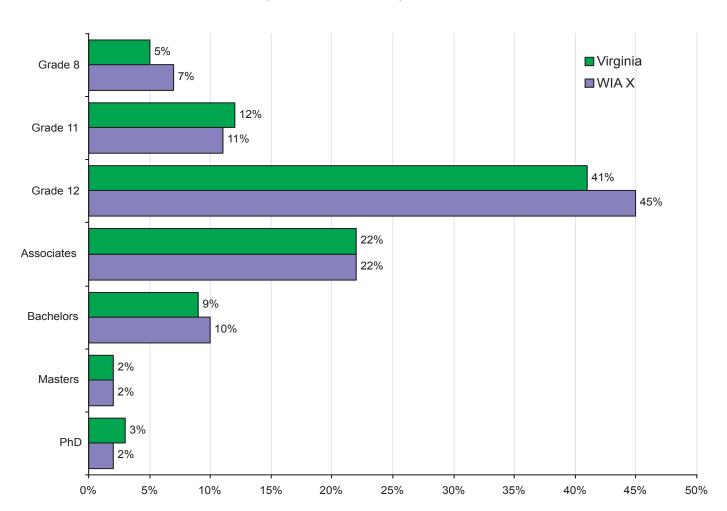


Characteristics of the Unemployed

Marketing the local labor force to new or expanding companies requires information about potential employees that would be available for immediate hire. Monthly data, collected as unemployed individuals apply for unemployment insurance benefits, provide information on various characteristics of the unemployed claimants. Demographic characteristics are recorded for age, race, sex, and education level. In addition, the industry of last employment and the occupation held in the most recent job is also part of the information collected when applicants register for unemployment insurance benefits.

As seen in the chart below, 45% of the unemployed claimants in City of Richmond have a grade 12 education level, as compared to only 41% of claimants statewide. On the other hand, at the level of Associates degree and higher, City of Richmond has a smaller percentage of claimants relative to the state. While City of Richmond has 2,589 unemployed claimants with at least an Associates degree, some of the other regions of the state have a higher ratio of claimants with post-secondary education.

Unemployed Claimants by Education Level







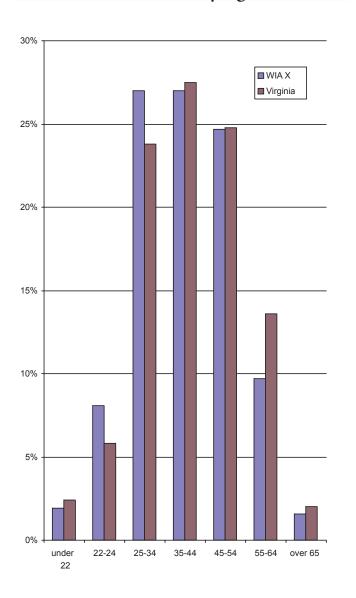
Characteristics of the Unemployed

Office and Administrative Support workers comprise the largest category of unemployed beneficiaries in City of Richmond, accounting for almost 17% of total claimants in February 2004. Production and Transportation and Material Moving workers also account for a significant share of the unemployed claimants, collectively representing over 24% of the total. Employers requiring workers in these occupation categories will find an abundant supply.

Claimants by Occupation

OCCUPATION	Number of Claimants
Management	438
Business and Financial Operations	285
Computer and Mathematical	216
Architecture and Engineering	66
Life, Physical, and Social Science	24
Community and Social Services	101
Legal	55
Education, Training, and Library	99
Arts, Design, Entertainment, Sports, and Media	141
Healthcare Practitioners and Technical	80
Healthcare Support	233
Protective Service	86
Food Preparation and Serving Related	398
Building and Grounds Cleaning and Maintenance	356
Personal Care and Service	81
Sales and Related	612
Office and Administrative Support	1,198
Farming, Fishing, and Forestry	8
Construction and Extraction	691
Installation, Maintenance, and Repair	259
Production	959
Transportation and Material Moving	836
Military Specific	13
SOC INA	3
TOTAL	7,238

Claimants by Age



Economic Profile







IV. Education Profile

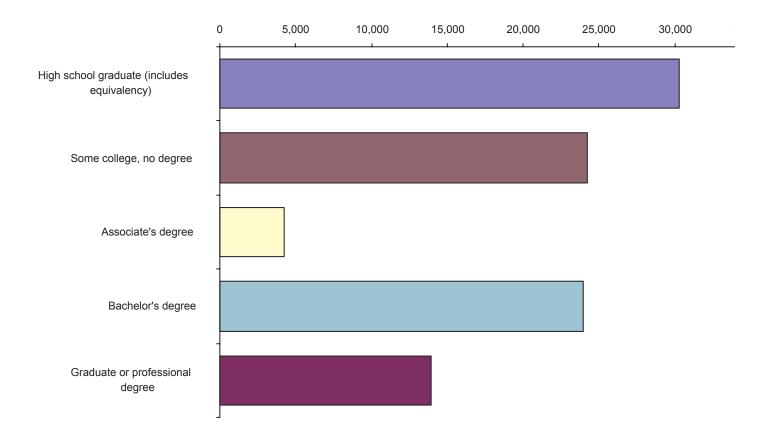
Education data describe the human capital embodied in the current labor force and provide insight into the education and training that will be required to fill the ranks of the future labor force. Some key features of the WIA X's education and training environment are as follows:

- Educational attainment at the baccalaureate level and above is comparable to the statewide average.
- An assessment of the occupation-driven demand for local training needs indicates that between 1998 and 2008 the greatest demand for graduates from:
 - Post-secondary vocational programs will be in Administrative Assistant and Secretarial Science, Auto Mechanic/Technician, Computer Systems Installer and Repairer, Cosmetologist, and Licensed Practical Nursing.
 - Associate's degree programs will be in Information Sciences and Systems, Management Information Systems and Business Data Processing, Paralegal, and Registered Nursing.
 - Baccalaureate degree programs will be in Accounting; Child Care and Guidance Workers/Managers; Computer and Information Sciences; Electrical, Electronics, and Computer Engineering; Elementary Teacher Education; General Education; General Finance; Human Resources Management; Information Sciences and Systems; Insurance Marketing; Investments and Securities; Management Information Systems and Business Data Processing; Physical Education and Coaching; and Purchasing, Procurement, and Contracts Management.
- An assessment of the occupation-driven demand for worker skills indicates that between 1998 and 2008 there will be a slight increase in required writing skills.





Education Level



Population 25 years and over	128,555
High school graduate (includes equivalency)	30,314
Some college, no degree	24,224
Associate's degree	4,249
Bachelor's degree	23,951
Graduate or professional degree	13,910

Source: 2000 Census.





Occupation-Driven Training Projection

In this section we use Virginia Employment Commission's (VEC's) occupational employment projections for the Richmond-Petersburg Metropolitan Statistical Area (MSA),1 in combination with a crosswalk developed by the National Crosswalk Service Center (NCSC) to "map" occupations into their prerequisite education and training programs.² Often these are many-to-many relationships where one occupation maps into several alternative education and training programs, and one program serves as a conduit into multiple occupations. The analysis is then further refined by using a classification scheme developed by the Bureau of Labor Statistics (BLS) to "sort" occupations according to the minimum degree or award typically required for employment in that occupation.3 Through this combination of steps, we are able to use VEC's occupational employment projections to predict the occupation-driven demand for specific education and training programs within the Richmond-Petersburg MSA.4 The method used to accomplish this task is not new and has been successfully employed in earlier studies conducted in several states, including Virginia.⁵

The table that follows depicts the annual occupationdriven demand for training needs in the Richmond-Petersburg MSA for the 1998 to 2008 period, as derived from this analysis. As these data show, the largest numbers of needed graduates are in auto repair (e.g., Auto/Automotive Mechanic / Technician), business (e.g., Accounting; Business Administration and Management; General Finance; Human Resource Management; Insurance Marketing Operations; Investment and Securities; Purchasing, Procurement, and Contracts Management), clerical (e.g., Administrative Assistant/Secretarial Science), computer technology (Business System Networking and Telecommunications, Computer Programming, Computer and Information Sciences, Information Sciences and Systems, Management Information Systems and Data Processing), education (e.g., Elementary Teacher Education, General Education, and Physical Education Teaching and Coaching), engineering (e.g., Civil Engineering, Electrical/Electronic and Communication Engineering, Engineering and Industrial Management), government (e.g., Public Administration), health (e.g., Medicine (MD), Registered Nurse, and Licensed Practical Nurse), law (e.g., Law (LLB, JD) and Paralegal/Legal Assistant), and services (e.g., Cosmetologist).

DCIPi = ∑Dcipji

Where,

Dcipji = (SOCj)(GCIPi/∑Gcipij)

and

DCIPi = the annual demand for instructional program i

∑Dcipji = the annual demand for instructional program i across all occupation(s) j

SOCj = the projected annual openings for occupation j

GCIPi = Virginia graduates from instructional program i (for academic year 2000-01)

∑Gcipij = Virginia graduates from all instructional program(s) i (for academic year 2000-01) related to occupation j

¹ The Richmond-Petersburg Metropolitan Statistical Area is comprised of Charles City, Chesterfield, Dinwiddie, Goochland, Hanover, Henrico, New Kent, Powhatan, and Prince Georgr counties and the cities of Colonial Heights, Hopewell, Petersburg, and Richmond.

² The National Crosswalk Service Center (NCSC) is funded by the U.S. Department of Labor, Employment and Training Administration. This crosswalk identifies the prerequisite instructional programs necessary for employment in 651 specific occupations.

³ The Bureau of Labor Statistics classifies occupations according to eleven education and training categories. Four of these involve on-the-job training or work experience only and the remaining seven require some level of postsecondary education (i.e., first-professional degree, doctoral degree, master's degree, bachelor's degree, associate's degree, or postsecondary vocational training). For purposes of this study, we restrict the analysis to occupations that fall within these seven education and training categories.

 $^{^{\}mbox{\tiny 4}}$ More formally, the demand for education and training programs is calculated as:

⁵ Similar methods are used in at least seven states (California, Georgia, Idaho, Illinois, New Jersey, Utah, and Virginia) to project anticipated education and training demands. For an excellent exposition of this method see, William J. Drummond and Jan L Youtie, "Occupational Employment, Demand for College Graduates, and Migration: A Statewide View," a report to the Board of Regents, University System of Georgia, 1999. For an example of how this method has been used previously in Virginia see, A. Fletcher Mangum, "System-Wide Needs Assessment for Virginia Education," State Council of Higher Education for Virginia, March 28, 2002, p.90.





Annual Occupation-Driven Training Needs in the Richmond-Petersburg MSA, 1998 – 2008

Program	First Professional	Doctoral Degree	Master's Degree	Work Experience plus degree	Bachelor's Degree	Associate's Degree	Postsecondary Vocational Training	Total
Accounting					120			120
Actuarial Science					2			2
Adaptive Physical Education/ Therapeutic Recreation					1			1
Administrative Assistant / Secretarial Science, General							50	50
Advertising				1				1
Aeronautical and Aerospace Engineering Tech/Technician						1		1
Aerospace, Aeronautical and Astronautical Engineering					3			3
Agricultural Animal Husbandry and Production Management					1			1
Agricultural Business and Management, General				1				1
Agricultural Economics					1			1
Agricultural Supplies Retailing and Wholesaling					1			1
Agricultural Teacher Education (Vocational)					3			3
Animal Sciences, General				1				1
Applied Mathematics, General			2					2
Architectural Engineering					2			2
Architectural Environmental Design					3			3
Architectural Urban Design and Planning			1					1
Architecture					16			16
Art History, Criticism and Conservation			3					3
Art Teacher Education					13			13
Art, General				8				8
Arts Management				8				8
Audiology/Hearing Sciences			1					1







Program	First Professional	Doctoral Degree	Master's Degree	Work Experience plus degree	Bachelor's Degree	Associate's Degree	Postsecondary Vocational Training	Total
Auto / Automotive Mechanic / Technician							109	109
Automotive Engineering Tech / Technician							6	6
Barber/Hairstylist							6	6
Basic Medical Sciences, Other		1						1
Bible/Biblical Studies					1			1
Bilingual/Bicultural Education					7			7
Biochemistry		1						1
Biology Teacher Education					2			2
Biology, General		8						8
Business Administration and Management, General				776	11			787
Business Computer Programming / Programmer					20			20
Business Information and Data Processing Services, Other					3			3
Business Machine Repairer							1	1
Business Marketing and Marketing Management				10				10
Business Quantitative Methods and Management Science, Other			3					3
Business Services Marketing Operations					1			1
Business Systems Analysis and Design					8			8
Business Systems Networking and Telecommunications					5	43		48
Business Teacher Education (Vocational)					3			3
Business / Managerial Economics					4			4
Cardiovascular Tech / Technician						9		9
Cartography					2			2
Chemical Engineering					11			11
Chemistry, General					18			18
Child Care and Guidance Workers and Managers, General					59			59







Program	First Professional	Doctoral Degree	Master's Degree	Work Experience plus degree	Bachelor's Degree	Associate's Degree	Postsecondary Vocational Training	Total
Child Care Provider / Assistant					23			23
Child Care Services Manager					6			6
Chiropractic (DC, DCM)	2							2
City/Urban, Community and Regional Planning			17					17
Civil Engineering, General					46			46
Civil Engineering, other					1			1
Clinical Psychology			1					1
College/Postsecondary Student Counseling and Personnel			1					1
Commercial Photography							1	1
Communication Disorders, General			5					5
Communication Systems Installer and Repairer							22	22
Communications Technol. / Technicians, Other							2	2
Community Organization, Resources and Services				3				3
Computer and Information Sciences, General					189			189
Computer and Information Sciences, Other					10			10
Computer Engineering					33			33
Computer Engineering Tech / Technician						10		10
Computer Installer and Repairer							6	6
Computer Maintenance Tech/ Technician							17	17
Computer Programming					46			46
Computer Science					3			3
Computer System Analysis					10			10
Computer Teacher Education					4			4
Conservation and Renewable Natural Resources, Other					1			1
Cosmetic Services, General							4	4
Cosmetologist							59	59







Program	First Professional	Doctoral Degree	Master's Degree	Work Experience plus degree	Bachelor's Degree	Associate's Degree	Postsecondary Vocational Training	Total
Counseling Psychology			1					1
Counselor Education Counseling and Guidance Services			29					29
Court Reporter							2	2
Dance							1	1
Data Processing Tech / Technician					3			3
Dental Clinical Services / Graduate Dentistry (MS, PhD)	1							1
Dental Hygienist						32		32
Dentistry (DDS, DMD)	12							12
Design and Applied Arts, Other					4			4
Design and Visual Communications					13			13
Dietetics / Human Nutritional Services					3			3
Divinity/Ministry (B.D., M.Div.)	1							1
Drama and Dance Teacher Education					1			1
Earth and Planetary Sciences					1			1
Economics, General					24			24
Education Administration and Supervision, General				19				19
Education Administration and Supervision, Other				2				2
Education of the Deaf and Hearing Impaired					1			1
Education of the Emotionally Handicapped					1			1
Education of the Mentally Handicapped					1			1
Education of the Specific Learning Disabled					1			1
Education of the Speech Impaired					1			1
Education, General				38	248			286
Educational Supervision				1				1







Program	First Professional	Doctoral Degree	Master's Degree	Work Experience plus degree	Bachelor's Degree	Associate's Degree	Postsecondary Vocational Training	Total
Electrical and Electronic Engineering – Related Tech / Technician						12		12
Electrical and Electronics Equipment Installer and Repairer							10	10
Electrical, Electronic and Communications Engineering Tech / Technician						17		17
Electrical, Electronics and Communication Engineering					59			59
Electromechanical Tech / Technician						2		2
Elementary Teacher Education					133			133
Elementary, Middle and Secondary Education Administration				4				4
Emergency Medical Tech / Technician							20	20
Engineering / Industrial Management				78	1			79
English Teacher Education					18			18
Enterprise Management and Operation, General				7				7
Farm and Ranch Management				1				1
Fashion and Fabric Consultant					1			1
Fashion Design and Illustration					6			6
Fashion Merchandising				1				1
Film/Video and Photographic Arts, Other							1	1
Finance, General				102	135			237
Financial Management and Services, Other				2				2
Financial Planning					20			20
Financial Services Marketing Operations					7			7
Fine Arts and Art Studies, Other				1				1
Fine/Studio Arts				4				4
Floristry Marketing Operations					2			2
Food and Nutrition Science					2			2







Program	First Professional	Doctoral Degree	Master's Degree	Work Experience plus degree	Bachelor's Degree	Associate's Degree	Postsecondary Vocational Training	Total
Foods and Nutrition Studies, General					5			5
Foreign Languages Teacher Education					3			3
Forestry, General					2			2
Funeral Services and Mortuary Science						4		4
General Buying Operations					7			7
General Retailing Operations					12			12
Geological and Related Sciences, Other					1			1
Geology					4			4
Graphic Design, Commercial Art and Illustration				11				11
Health and Medical Administrative Services, Other				1				1
Health and Physical Education, General					7			7
Health and Physical Education/ Fitness, Other					1			1
Health System/Health Services Administration				1				1
Health Teacher Education					9			9
Higher Education Administration				1				1
History Teacher Education					2			2
Home Economics Teacher Education (Vocational)					1			1
Home Furnishings and Equipment Installers and Consultants, General					1			1
Human Resources Management				18	97			115
Human Resources Management, Other					10			10
Industrial Design					3			3
Industrial Electronics Installer and Repairer							1	1
Industrial/Manufacturing Engineering					5			5







Program	First Professional	Doctoral Degree	Master's Degree	Work Experience plus degree	Bachelor's Degree	Associate's Degree	Postsecondary Vocational Training	Total
Information Sciences and Systems					102	55		157
Instrumentation Tech / Technician						1		1
Insurance and Risk Management					16			16
Insurance Marketing Operations					62			62
Interior Architecture					2			2
Interior Design					6			6
International Business				21				21
Investments and Securities				3	60			63
Junior High / Intermediate / Middle School Teacher Education					8			8
Juridical Science / Legal Specialization (LLM, MCL, JSD)	5							5
Labor/Personnel Relations and Studies				4	13			17
Landscape Architecture					1			1
Law (LLB, JD)	84							84
Law and Legal Studies, Other	6							6
Legal Administrative Assistant / Secretary							4	4
Library Science, Other			1					1
Library Science / Librarianship			27					27
Logistics and Materials Management				1				1
Make-Up Artist							4	4
Management Information Systems and Business Data Processing					84	86		170
Management Science			8					8
Material Engineering					1			1
Mathematics			3					3
Mathematics Teacher Education					13			13
Mechanical Engineering					32			32
Medical Administrative Assistant / Secretary							6	6







Program	First Professional	Doctoral Degree	Master's Degree	Work Experience plus degree	Bachelor's Degree	Associate's Degree	Postsecondary Vocational Training	Total
Medical Office Management							2	2
Medical Pharmacology and Pharmaceutical Sciences	2							2
Medical Records Tech / Technician						17		17
Medical Transcription							13	13
Medicine (MD)	87							87
Metal and Jewelry Arts				2				2
Microbiology/ Bacteriology		1						1
Music Teacher Education					23			23
Natural Resources Conservation, General					3			3
Natural Resources Management and Policy					1			1
Natural Resources Management and Protective Services, Other					1			1
Nuclear Engineering					1			1
Nuclear Medical Tech / Technician						1		1
Nursing (R.N. Training)						275		275
Nursing Anesthetics (Post-R.N.)						2		2
Nursing Science (Post-R.N.)						13		13
Nursing, Adult Health (Post-R.N.)						1		1
Nursing, Family Practice (Post-R.N.)						4		4
Nursing, Maternal/Child Health (Post-R.N.)						1		1
Nursing, Other						41		41
Nursing, Public Health (Post-R.N.)						1		1
Nursing, Surgical (Post-R.N.)						1		1
Occupational Therapy					12			12
Occupational Therapy Assistant						5		5
Oceanography					1			1
Operations Research			1					1
Optometry (O.D.)	2							2







Program	First Professional	Doctoral Degree	Master's Degree	Work Experience plus degree	Bachelor's Degree	Associate's Degree	Postsecondary Vocational Training	Total
Organizational Behavior Studies					25			25
Osteopathic Medicine (D.O.)	14							14
Painting				1				1
Paralegal/Legal Assistant						59		59
Parks, Recreation and Leisure Facilities Management					3			3
Parks, Recreation and Leisure Studies					3			3
Parks, Recreation, Leisure and Fitness Studies, other					1			1
Pharmacy (B. Pharm., Pharm D.)	24							24
Pharmacy, other	1							1
Photography							3	3
Physical Education Teaching and Coaching					51			51
Physical Therapy			25					25
Physical Therapy Assistant						16		16
Physician Assistant					20			20
Physics, General		1						1
Practical Nurse (LPN Training)							142	142
Psychiatric / Mental Health Services Technician							5	5
Psychology, General			10					10
Psychology, Other			1					1
Public Administration				52				52
Public Administration and Services, Other				2				2
Public Health, General				1				1
Public Policy Analysis				1				1
Public Relations and Organizational Communications				1	24			25
Purchasing, Procurement and Contracts Management					53			53
Radio and Television Broadcasting Tech / Technician							2	2
Reading Teacher Education					30			30







Program	First Professional	Doctoral Degree	Master's Degree	Work Experience plus degree	Bachelor's Degree	Associate's Degree	Postsecondary Vocational Training	Total
Real Estate					33		18	51
Recreational Therapy					1			1
Religious Education					1			1
Respiratory Therapy Technician						19		19
Robotics Tech / Technician						1		1
School Psychology			3					3
Science Teacher Education, General					6			6
Secondary Teacher Education					33			33
Social Science Teacher Education					3			3
Social Studies Teacher Education					8			8
Spanish Language Teacher Education					2			2
Special Education, General					23			23
Special Education, Other					2			2
Speech-Language Pathology			4					4
Speech-Language Pathology and Audiology			11					11
Sport and Fitness Administration/ Management					3			3
Surgical / Operating Room Technician							10	10
Surveying					5			5
Taxation					7			7
Teacher Education, Specific Academic and Vocational Programs					14			14
Technical Teacher Education (Vocational)					4			4
Technical Theater/Theater Design and Stagecraft					1			1
Technology Teacher Education / Industrial Arts Teacher Ed					5			5
Theology/Theological Studies	1							1
Trade and Industrial Teacher Education (Vocational)					5			5







Program	First Professional	Doctoral Degree	Master's Degree	Work Experience plus degree	Bachelor's Degree	Associate's Degree	Postsecondary Vocational Training	Total
Travel Services Marketing Operations							18	18
Veterinarian Assistant / Animal Health Technician						5		5
Veterinary Clinical Sciences (MS, PhD)	1							1
Veterinary Medicine (DVM)	7							7
Vocational Rehabilitation Counseling			2					2
Totals	250	12	160	1189	2357	734	545	5247





Work Skills Projection

In this section we use the VEC's occupational employment projections for the Richmond MSA, in combination with occupational skills profiles developed by ACT,¹ to identify the skill sets that will be required to fill projected annual job openings within the region. The skills categories addressed in this analysis are Applied Mathematics, Applied Technology, Listening, Locating Information, Observation, Reading for Information, Teamwork, and Writing. A description of each category, the skills Levels associated with it, and the proportion of projected annual job openings that fall within each skill Level follow.

Applied Mathematics

The **Applied Mathematics** assessment measures a person's skill in using mathematical reasoning to solve work-related problems. ACT defines the skills Levels associated with this category as follows.

Level 3:

- Perform basic mathematical operations using whole numbers and decimals.
- Convert a number from one form into another using whole numbers, fractions, decimals, or percentages.
- Solve problems that are straightforward, involving a single type of mathematical operation.
- Translate easily from a verbal setup to a mathematical equation when all the information needed to solve the problem is provided in logical order and no unrelated information is included.

Level 4 (in addition to requirements for previous Levels):

- Perform one or two mathematical operations using several positive or negative numbers.
- Add commonly known fractions, decimals, or percentages, or add three fractions that share a common denominator.
- Calculate averages, simple ratios, proportions, and rates, using whole numbers and decimals.
- Reorder verbal information before performing calculations.

- Determine which operations to perform and in what order.
- Read a simple chart or graph to obtain the information needed to solve a problem.

Level 5 (in addition to requirements for previous Levels):

- Look up and calculate single-step conversions within English or non-English systems of measurement or between systems of measurement.
- Calculate using mixed units and several steps of logic.
- Calculate perimeters and areas of basic shapes.
- Calculate percentage discounts and markups.
- Determine what information, calculations, and unit conversions are needed to find a solution.

Level 6 (in addition to requirements for previous Levels):

- Calculate using negative numbers, fractions, ratios, percentages, and mixed numbers.
- Calculate multiple rates for comparison or use in other calculations.
- Find basic areas and volumes of rectangular solids.
- Identify and correct errors in calculations.
- Solve problems involving considerable setup and multiple-step calculations or conversions.

Level 7 (in addition to requirements for previous Levels):

- Calculate using multiple steps of logic.
- Calculate multiple areas and the volumes of spheres, cylinders, and cones.
- Solve problems with more than one unknown.
- Solve problems involving nonlinear functions, such as rates of change.
- Calculate by applying basic statistical concepts.

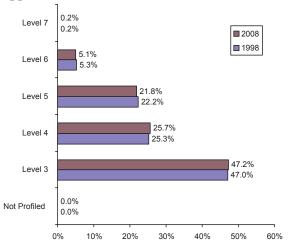
¹ The occupational skills profiles used in this analysis were provided by ACT. ACT is an independent, non-profit organization that specializes in research and assessment related to education and work. These profiles are based on actual ACT *WorkKeys* assessments of thousands of employed individuals nationally. They represent the most comprehensive and current measure of the work skills required for specific occupations.



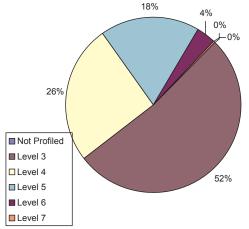


 Derive information needed to solve problems if incomplete or implicit information is presented.

The following figure details the percentage of overall jobs in the Richmond MSA in 1998 and 2008 by required **Applied Mathematics** skills Level, as determined by the ACT occupation skills profiles. The second figure provides a similar breakdown for projected annual job openings between 1998 and 2008. These data show that the majority of jobs will require workers with Level 3 Applied Mathematics skills.



Proportion of Jobs in the Richmond MSA by Required Skill Level – Applied Mathematics



Annual Openings in the Richmond MSA by Required Skill Level – Applied Mathematics

Applied Technology

The Applied Technology assessment measures a person's skill in using the basic principles of mechanics, electricity, fluid dynamics, and thermodynamics to solve

problems with machines, equipment, and structures found in the workplace. ACT defines the skills Levels associated with this category as follows.

Level 3:

- Understand the operation of basic hand tools, simple machine components, and uncomplicated systems, such as piping systems, simple electrical heaters, or other equipment found in the home, school, or workplace.
- Apply elementary principles underlying the operation of physical systems, such as the workings of plumbing components or simple electrical systems.

Level 4 (in addition to requirements for previous Levels):

- Understand the operation of moderately complex tools, machines, and systems, such as appliances, pulley-driven equipment, or piping systems that carry more than one fluid.
- Apply elementary principles underlying the operation of physical systems, such as a block and tackle or cooling fins.

Level 5 (in addition to requirements for previous Levels):

- Use the basic principles of mechanics, electricity, thermodynamics, and fluid dynamics in moderate and advanced applications.
- Understand complex machines and systems, such as the operation of gasoline engines, complex appliances, or an electrical system in a building.

Level 6 (in addition to requirements for previous Levels):

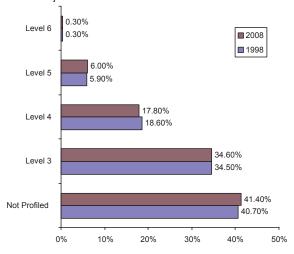
- Use principles of mechanics, electricity, thermodynamics, and fluid dynamics interacting in advanced applications such as air conditioning units.
- Troubleshoot complex systems in which a variety of mechanical, electrical, thermal, or flow faults are potential sources of difficult problems.

The following figure details the percentage of overall jobs in the Richmond MSA in 1998 and 2008 by required **Applied Technology** skills Level, as determined by the ACT occupation skills profiles. The second figure provides a similar breakdown for projected annual job

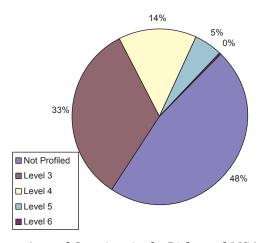




openings between 1998 and 2008. These data show that the majority of jobs will require workers with Level 3 Applied Technology skills. The large "Not Profiled" proportion indicates that ACT has not profiled many of these occupations with respect to Applied Technology skills. As a result, it is not possible to include them in the analysis.



Proportion of Jobs in the Richmond MSA by Required Skill Level – Applied Technology



Annual Openings in the Richmond MSA by Required Skill Level – Applied Technology

Listening

The **Listening** portion of the Listening and Writing assessment measures a person's skill in listening to and conveying information. ACT defines the skills Levels associated with this category as follows.

Level 1:

- Write down a small amount of useful information based on a spoken communication.
- Give clues to the gist of the situation or provide sources of further information, but do not include enough information to give the receiver a correct understanding of the situation described in the message.

Level 2 (in addition to requirements for previous Levels):

- Correctly write down the basic ideas of a spoken message.
- Give a fair amount of useful information, but may miss some of the important details or incorrectly record some of the information.

Level 3 (in addition to requirements for previous Levels):

- Listen to a spoken communication and record messages that are basically correct.
- Present all the primary details and the relationships among them correctly, but may miss one or two pieces of important information.

Level 4 (in addition to requirements for previous Levels):

- Accurately convey the central idea of a spoken communication.
- Correctly record all the important information and the relationships among pieces of information, but may miss or incorrectly record some details or include irrelevant information.

Level 5 (in addition to requirements for previous Levels):

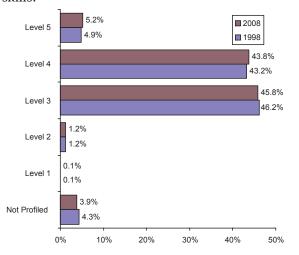
- Correctly record all the important information and the relationships among pieces of information from a spoken communication.
- Use supporting details to convey insight into the particular situation the message involves.

The following figure details the percentage of overall jobs in the Richmond MSA in 1998 and 2008 by required **Listening** skills Level, as determined by the ACT occupation skills profiles. The second figure provides a similar

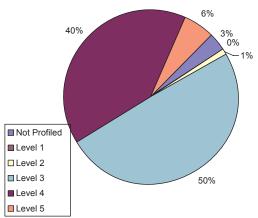




breakdown for projected annual job openings between 1998 and 2008. These data show that the majority of jobs will require workers with Level 3 and Level 4 **Listening** skills.



Proportion of Jobs in the Richmond MSA by Required Skill Level – Listening



Annual Openings in the Richmond MSA by Required Skill Level – Listening

Locating Information

The **Locating Information** assessment measures a person's skill in using workplace graphics such as diagrams, floor plans, tables, charts, graphs, forms, and instrument gauges. ACT defines the skills Levels associated with this category as follows.

Level 3:

- Find one or two pieces of information in a graphic.
- Fill in one or two pieces of information that are missing from a graphic.

Level 4 (in addition to requirements for previous Levels):

- Find several pieces of information in graphics.
- Summarize and/or compare information and trends in a single graphic.
- Summarize and/or compare information and trends among more than one graphic by determining the relationships among the graphics.

Level 5 (in addition to requirements for previous Levels):

- Summarize and/or compare information and trends in a single graphic.
- Sort through distracting information to summarize and/or compare information and trends presented in more than one workplace graphic.

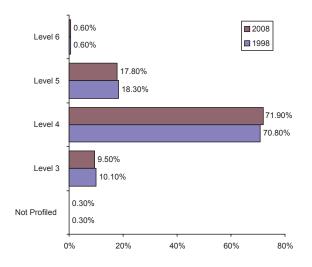
Level 6 (in addition to requirements for previous Levels):

- Draw conclusions from the information presented in very detailed graphics.
- Apply information from these types of graphics to specific situations.
- Analyze data within these types of graphics to make decisions and/or predictions requiring judgments based on the information presented.

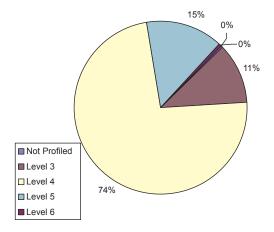
The following figure details the percentage of overall jobs in the Richmond MSA in 1998 and 2008 by required **Locating Information** skills Level, as determined by the ACT occupation skills profiles. The second figure provides a similar breakdown for projected annual job openings between 1998 and 2008. These data show that the vast majority of jobs will require workers with Level 4 **Locating Information** skills.



WIA X



Proportion of Jobs in the Richmond MSA by Required Skill Level – Locating Information



Annual Openings in the Richmond MSA by Required Skill Level – Locating Information

Observation

The **Observation** assessment measures a person's skill at noticing details and paying attention to instructions and demonstrations. The following is a description of the skills Levels associated with this area.

Level 3:

- Pay attention.
- Watch and listen to a strongly cued demonstration or set of instructions.
- Recall a few strongly reinforced details of a process or procedure.

Level 4:

- Sustain focused attention on the demonstrated instructions, process, or procedures.
- Select and attend to important details.
- Recall a few important, moderately reinforced details about the demonstrated process or procedure.

Level 5:

- Focus attention on and recall several important aspects of the information presented.
- Ignore irrelevant background information through selective attention to important details.
- Maintain attention to detail.
- Recall several important details about unfamiliar material.

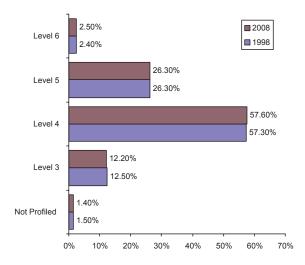
Level 6:

- Notice and remember several details that are relevant to the process or procedure being shown.
- Take in and recall incoming sensory information so it can be used to make predictions, comparisons, or evaluations.
- Visualize how a detail or task fits into the entire process or procedure demonstrated.
- Interpret if-then and cause-effect relationships.

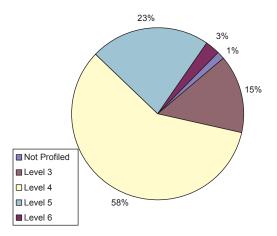
The following figure details the percentage of overall jobs in the Richmond MSA in 1998 and 2008 by required **Observation** skills Level, as determined by the ACT occupation skills profiles. The second figure provides a similar breakdown for projected annual job openings between 1998 and 2008. These data show that the majority of jobs will require workers with Level 4 **Observation** skills.

WIAX





Proportion of Jobs in the Richmond MSA by Required Skill Level – Observation



Annual Openings in the Richmond MSA by Required Skill Level – Observation

Reading for Information

The **Reading for Information** assessment measures a person's skill in reading and using work-related information including instructions, policies, memos, bulletins, notices, letters, manuals, and governmental regulations. ACT defines the skills Levels associated with this category as follows.

Level 3:

- Identify uncomplicated key concepts and simple details.
- Recognize the proper placement of a step in a sequence of events, or the proper time to perform a task.
- Identify the meaning of a word that is defined within the document.

- Identify the meaning of a simple word that is not defined within the document.
- Recognize the application of instructions given in the document to situations that are also described in the document.

Level 4:

- Identify important details that are less obvious than those in Level 3.
- Recognize the application of more complex instructions, some of which involve several steps, to described situations.
- Recognize cause-effect relationships.
- Determine the meaning of words that are not defined in the document.

Level 5:

- Identify the paraphrased definition of a technical term or jargon that is defined in the document.
- Recognize the application of technical terms or jargon to stated situations.
- Recognize the definition of an acronym that is defined in the document.
- Identify the appropriate definition of a word with multiple meanings.
- Recognize the application of instructions from the document to new situations that are similar to those described in the document.
- Recognize the application of more complex instructions to described situations, including conditionals and procedures with multiple steps.

Level 6:

- Recognize the application of jargon or technical terms to new situations.
- Recognize the application of complex instructions to new situations.
- Recognize, from context, the less common meaning of a word with multiple meanings.
- Generalize from the document situations not described in the document.
- Identify implied details.



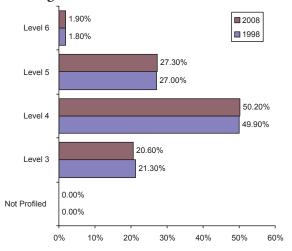


- Explain the rationale behind a procedure, policy, or communication.
- Generalize from the document to a somewhat similar situation.

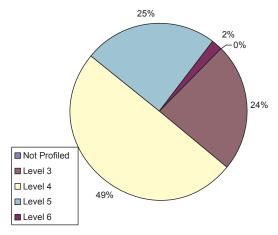
Level 7:

- Recognize the definitions of difficult, uncommon jargon or technical terms, based on the context of the reading materials.
- Figure out the general principles underlying described situations and apply them to situations neither described in nor completely similar to those in the document.

The following figure details the percentage of overall jobs in the Richmond MSA in 1998 and 2008 by required **Reading for Information** skills Level, as determined by the ACT occupation skills profiles. The second figure provides a similar breakdown for projected annual job openings between 1998 and 2008. These data show that the majority of jobs will require workers with Level 4 **Reading for Information** skills.



Proportion of Jobs in the Richmond MSA by Required Skill Level – Reading for Information



Annual Openings in the Richmond MSA by Required Skill Level – Reading for Information

Teamwork

The Teamwork assessment measures a person's skill in choosing behaviors and/or actions that simultaneously support relationships within a team and lead toward the accomplishment of work tasks. The following is a description of the skills Levels associated with this area.

Level 3:

- Identify team goals and ways to work with other team members to accomplish team goals.
- Recognize that a team is having problems finishing a task and identify the cause of those problems.
- Choose actions that actively support the ideas other team members have for accomplishing team goals.
- Recognize the need for trust and dependability in a team environment.

Level 4:

- Identify the organization of tasks and the time schedule that would help the team reach goals efficiently, creatively, and effectively.
- Select approaches that accept direction from other team members in order to complete tasks and to build and keep up good team relations.
- Identify behaviors that show appreciation for the personal and professional qualities of other team members and respect for their diversity.

Education Profile





 Recognize the need for commitment to quality and sensitivity to customers while pursuing the team goal.

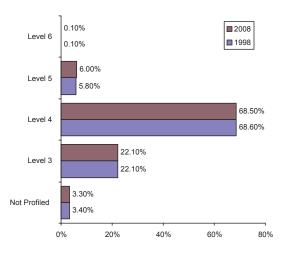
Level 5:

- Identify courses of action that give direction to other team members.
- Determine the best use of team talents to accomplish goals.
- Choose approaches that encourage other team members to improve relationships and/or complete tasks.
- Consider and evaluate the possible effects of alternative behaviors on both team relationships and the completion of tasks.

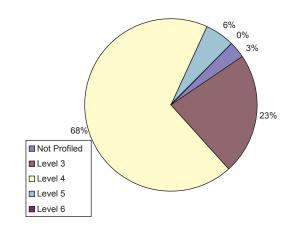
Level 6:

- Identify the focus of team activity and select a new focus if that would help the team meet its goals more effectively.
- Select approaches that show a willingness to give and take direction, as needed, to further team goals (e.g., recognize the organization of team members' tasks that would best serve the larger goals of the team).
- Choose approaches that encourage a team to act as a unit and reach agreement when discussing specific issues.
- Identify actions that would help manage differences of opinion between team members, moving the team toward its goals while valuing and supporting individual diversity.

The following figure details the percentage of overall jobs in the Richmond MSA in 1998 and 2008 by required **Teamwork** skills Level, as determined by the ACT occupation skills profiles. The second figure provides a similar breakdown for projected annual job openings between 1998 and 2008. These data show that the majority of jobs will require workers with Level 4 **Teamwork** skills.



Proportion of Jobs in the Richmond MSA by Required Skill Level – Teamwork



Annual Openings in the Richmond MSA by Required Skill Level – Teamwork

Writing

The **Writing** portion of the Listening and Writing assessment measures a person's skill in writing work-related messages. ACT defines the skills Levels associated with this category as follows.

Level 1:

 Write messages in English that contain a large number of major grammatical, punctuation, spelling, and/or other mechanical errors making the messages very unclear and inconsistent with standard business English.





Level 2:

 Write messages that are generally understandable, but contain many errors in grammar, punctuation, and/or sentence structure making these messages somewhat difficult to comprehend.

Level 3:

 Write messages that are clear, but may include some incomplete sentences and/or errors in grammar and punctuation.

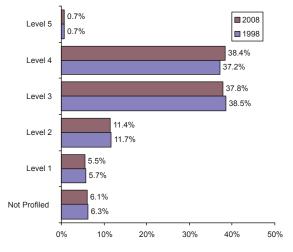
Level 4:

 Write messages that are clear and generally consistent with standard business English, but may contain a few minor errors in grammar and punctuation, and/or the writing style may lack clear organization and appropriate transitions.

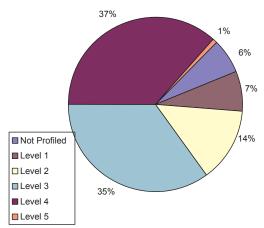
Level 5:

- Write messages that are clear and highly consistent with standard business English.
- Use good sentence structure with a smooth, logical style and no mechanical errors.

The following figure details the percentage of overall jobs in the Richmond MSA in 1998 and 2008 by required **Writing** skills Level, as determined by the ACT occupation skills profiles. The second figure provides a similar breakdown for projected annual job openings between 1998 and 2008. These data show that the majority of jobs will require workers with Level 3 and Level 4 **Writing** skills.



Proportion of Jobs in the Richmond MSA by Required Skill Level – Writing



Annual Openings in the Richmond MSA by Required Skill Level – Writing





Graduate Data

As a compliment to the prior two sections which detailed the likely demand for skilled workers in the region, this section provides data on the current supply of graduates within WIA X. These data reflect number of graduates, by institution, and by academic program for the 2002-2003 academic year.¹

Institution	Program (CIP Code)	Cert. <1 yr.	Cert. >1 <2 yr.	Assoc.	ВА	1st Prof.	MA	PH.D.
J. Sargeant Reynolds CC	Agricultural Business and Management, General (01.0101)	0	0	8	0	0	0	0
J. Sargeant Reynolds CC	Radio and Television Broadcasting Tech./ Technician (10.0104)	0	7	0	0	0	0	0
J. Sargeant Reynolds CC	Special Education, Other (13.1099)	0	9	14	0	0	0	0
J. Sargeant Reynolds CC	Engineering, General (14.0101)	0	0	8	0	0	0	0
J. Sargeant Reynolds CC	Civil Engineering/Civil Tech./Technician (15.0201)	0	1	0	0	0	0	0
J. Sargeant Reynolds CC	Electrical and Electronic EnginRelated Technol./Technicians, Other (15.0399)	0	0	6	0	0	0	0
J. Sargeant Reynolds CC	Engineering-Related Technol./Technicians, Other (15.9999)	0	0	4	0	0	0	0
J. Sargeant Reynolds CC	Liberal Arts and Sciences/Liberal Studies (24.0101)	0	0	25	0	0	0	0
J. Sargeant Reynolds CC	Biological and Physical Sciences (30.0101)	0	0	29	0	0	0	0
J. Sargeant Reynolds CC	Protective Services, Other (43.9999)	0	6	27	0	0	0	0
J. Sargeant Reynolds CC	Public Administration and Services, Other (44.9999)	0	0	12	0	0	0	0
J. Sargeant Reynolds CC	Social Sciences, General (45.0101)	0	0	79	0	0	0	0
J. Sargeant Reynolds CC	Vehicle and Mobile Equipment Mechanics and Repairers, Other (47.0699)	0	8	18	0	0	0	0
J. Sargeant Reynolds CC	Visual and Performing Arts, Other (50.9999)	0	0	2	0	0	0	0
J. Sargeant Reynolds CC	Dental Hygienist (51.0602)	0	7	0	0	0	0	0
J. Sargeant Reynolds CC	Dental Laboratory Technician (51.0603)	0	0	6	0	0	0	0
J. Sargeant Reynolds CC	Mental Health Services, Other (51.1599)	224	0	0	0	0	0	0
J. Sargeant Reynolds CC	Medical Laboratory Technician (51.1004)	0	0	8	0	0	0	0
J. Sargeant Reynolds CC	Occupational Therapy Assistant (51.0803)	0	0	7	0	0	0	0
J. Sargeant Reynolds CC	Respiratory Therapy Technician (51.0908)	0	0	15	0	0	0	0
J. Sargeant Reynolds CC	Nursing (R.N. Training) (51.1601)	0	20	108	0	0	0	0
J. Sargeant Reynolds CC	Optical Technician/Assistant (51.1802)	0	0	13	0	0	0	0

¹ Source: State Council of Higher Education for Virginia, Research Report C1, Completion Summary. Where data for 2002-2003 were not available, 2001-2002 data have been used.





Institution	Program (CIP Code)	Cert. <1 yr.	Cert. >1 <2 yr.	Assoc.	ВА	1st Prof.	MA	PH.D.
J. Sargeant Reynolds CC	Business, General (52.0101)	0	3	29	0	0	0	0
J. Sargeant Reynolds CC	Business Administration and Management, General (52.0201)	0	0	78	0	0	0	0
J. Sargeant Reynolds CC	Administrative Assistant/Secretarial Science, General (52.0401)	0	9	24	0	0	0	0
J. Sargeant Reynolds CC	Management Information Systems and Business Data Processing, General (52.1201)	0	0	55	0	0	0	0
Randolph Macon College	Environmental Science/Studies (03.0102)	0	0	0	7	0	0	0
Randolph Macon College	Computer and Information Sciences, General (11.0101)	0	0	0	9	0	0	0
Randolph Macon College	French Language and Literature (16.0901)	0	0	0	3	0	0	0
Randolph Macon College	Spanish Language and Literature (16.0905)	0	0	0	3	0	0	0
Randolph Macon College	English Language and Literature, General (23.0101)	0	0	0	16	0	0	0
Randolph Macon College	Biology, General (26.0101)	0	0	0	8	0	0	0
Randolph Macon College	Mathematics (27.0101)	0	0	0	1	0	0	0
Randolph Macon College	Religion/Religious Studies (38.0201)	0	0	0	2	0	0	0
Randolph Macon College	Philosophy (38.0101)	0	0	0	1	0	0	0
Randolph Macon College	Physics, General (40.0801)	0	0	0	4	0	0	0
Randolph Macon College	Chemistry, General (40.0501)	0	0	0	5	0	0	0
Randolph Macon College	Psychology, General (42.0101)	0	0	0	25	0	0	0
Randolph Macon College	Social Sciences and History, Other (45.9999)	0	0	0	2	0	0	0
Randolph Macon College	Sociology (45.1101)	0	0	0	15	0	0	0
Randolph Macon College	International Relations and Affairs (45.0901)	0	0	0	13	0	0	0
Randolph Macon College	Political Science, General (45.1001)	0	0	0	11	0	0	0
Randolph Macon College	Economics, General (45.0601)	0	0	0	1	0	0	0
Randolph Macon College	Economics, Other (45.0699)	0	0	0	39	0	0	0
Randolph Macon College	History, General (45.0801)	0	0	0	12	0	0	0
Randolph Macon College	Drama/Theater Arts, General (50.0501)	0	0	0	3	0	0	0
Randolph Macon College	Fine/Studio Arts (50.0702)	0	0	0	1	0	0	0
Randolph Macon College	Arts Management (50.0704)	0	0	0	5	0	0	0
Randolph Macon College	Art History, Criticism and Conservation (50.0703)	0	0	0	2	0	0	0
Randolph Macon College	Music, General (50.0901)	0	0	0	1	0	0	0
Randolph Macon College	Accounting (52.0301)	0	0	0	8	0	0	0







Institution	Program (CIP Code)	Cert. <1 yr.	Cert. >1 <2 yr.	Assoc.	ВА	1st Prof.	MA	PH.D.
U of R	Environmental Science/Studies (03.0102)	y i.	0	0	5	0	0	0
U of R	African Studies (05.0101)	0	0	0	1	0	0	0
U of R	American Studies/Civilization (05.0102)	0	0	0	8	0	0	0
U of R	Asian Studies (05.0103)	0	0	0	3	0	0	0
U of R	European Studies (05.0106)	0	0	0	3	0	0	0
U of R	Latin American Studies (05.0107)	0	0	0	3	0	0	0
U of R	Women's Studies (05.0207)	0	0	0	2	0	0	0
	, ,	U	U	U	2	U	U	U
U of R	Area, Ethnic and Cultural Studies, Other (05.9999)	0	0	0	1	0	0	0
U of R	General Retailing Operations (08.0705)	0	1	0	0	0	0	0
U of R	Journalism (09.0401)	0	0	0	20	0	0	0
U of R	Information Sciences and Systems (11.0401)	0	10	2	17	0	0	0
U of R	Computer and Information Sciences, General (11.0101)	0	0	0	15	0	0	0
U of R	General Teacher Education, Other (13.1299)	0	0	0	0	0	0	0
U of R	Physical Education Teaching and Coaching (13.1314)	0	0	0	3	0	0	0
U of R	Classics and Classical Languages and Literatures (16.1201)	0	0	0	1	0	0	0
U of R	Spanish Language and Literature (16.0905)	0	0	0	17	0	0	0
U of R	German Language and Literature (16.0501)	0	0	0	2	0	0	0
U of R	French Language and Literature (16.0901)	0	0	0	4	0	0	0
U of R	Law (LL.B., J.D.) (22.0101)	0	0	0	0	163	0	0
U of R	Paralegal/Legal Assistant (22.0103)	0	10	1	1	0	0	0
U of R	English Language and Literature, General (23.0101)	0	0	0	36	0	2	0
U of R	Speech and Rhetorical Studies (23.1001)	0	0	0	34	0	0	0
U of R	Liberal Arts and Sciences/Liberal Studies (24.0101)	0	1	3	23	0	15	0
U of R	Biology, General (26.0101)	0	0	0	54	0	1	0
U of R	Biochemistry (26.0202)	0	0	0	1	0	0	0
U of R	Mathematics (27.0101)	0	0	0	5	0	0	0
U of R	Multi/Interdisciplinary Studies, Other (30.9999)	0	0	0	2	0	0	0
U of R	Religion/Religious Studies (38.0201)	0	0	0	3	0	0	0





Institution	Program (CIP Code)	Cert. <1 yr.	Cert. >1 <2 yr.	Assoc.	ВА	1st Prof.	MA	PH.D.
U of R	Philosophy (38.0101)	0	0	0	2	0	0	0
U of R	Chemistry, General (40.0501)	0	0	0	9	0	0	0
U of R	Physics, General (40.0801)	0	0	0	1	0	0	0
U of R	Psychology, General (42.0101)	0	0	0	41	0	5	0
U of R	Criminal Justice Studies (43.0104)	0	0	0	7	0	0	0
U of R	Community Organization, Resources and Services (44.0201)	0	0	0	0	0	0	0
U of R	History, General (45.0801)	0	0	0	23	0	4	0
U of R	Economics, General (45.0601)	0	0	0	19	0	0	0
U of R	International Economics (45.0605)	0	0	0	8	0	0	0
U of R	Sociology (45.1101)	0	0	0	28	0	0	0
U of R	International Relations and Affairs (45.0901)	0	0	0	10	0	0	0
U of R	Political Science, General (45.1001)	0	0	0	69	0	0	0
U of R	Music, General (50.0901)	0	0	0	5	0	0	0
U of R	Art History, Criticism and Conservation (50.0703)	0	0	0	9	0	0	0
U of R	Fine/Studio Arts (50.0702)	0	0	0	8	0	0	0
U of R	Drama/Theater Arts, General (50.0501)	0	0	0	8	0	0	0
U of R	Health and Medical Administrative Services, Other (51.0799)	0	0	0	2	0	0	0
U of R	Business Administration and Management, General (52.0201)	0	0	0	208	0	75	0
U of R	Accounting (52.0301)	0	0	0	46	0	0	0
U of R	Human Resources Management (52.1001)	0	5	3	20	0	0	0
U of R	Organizational Behavior Studies (52.1003)	0	6	0	46	0	0	0
VCU	Mass Communications (09.0403)	0	0	0	110	0	56	0
VCU	Computer and Information Sciences, General (11.0101)	0	0	0	32	0	12	0
VCU	Information Sciences and Systems (11.0401)	0	0	0	111	0	12	0
VCU	Special Education, General (13.1001)	0	0	0	1	0	26	0
VCU	Education Administration and Supervision, General (13.0401)	0	0	0	0	0	42	0
VCU	Curriculum and Instruction (13.0301)	0	0	0	0	0	24	0
VCU	Education, General (13.0101)	0	0	0	0	0	77	14
VCU	Health Teacher Education (13.1307)	0	0	0	28	0	0	0







Institution	Program (CIP Code)	Cert. <1 yr.	Cert. >1 <2 yr.	Assoc.	ВА	1st Prof.	MA	PH.D.
VCU	Art Teacher Education (13.1302)	0	0	0	39	0	5	0
VCU	Reading Teacher Education (13.1315)	0	0	0	0	0	5	0
VCU	Physical Education Teaching and Coaching (13.1314)	0	0	0	0	0	1	0
VCU	Adult and Continuing Teacher Education (13.1201)	0	0	0	0	0	11	0
VCU	Counselor Education Counseling and Guidance Services (13.1101)	0	0	0	0	0	25	0
VCU	Bioengineering and Biomedical Engineering (14.0501)	0	0	0	22	0	10	1
VCU	Chemical Engineering (14.0701)	0	0	0	14	0	0	0
VCU	Electrical, Electronics and Communication Engineering (14.1001)	0	0	0	23	0	0	0
VCU	Mechanical Engineering (14.1901)	0	0	0	26	0	0	0
VCU	Engineering, Other (14.9999)	0	0	0	0	0	5	2
VCU	Foreign Languages and Literatures, General (16.0101)	0	0	0	24	0	0	0
VCU	Gerontological Services (19.0705)	0	0	0	0	0	6	0
VCU	English Creative Writing (23.0501)	0	0	0	0	0	6	0
VCU	English Language and Literature, General (23.0101)	0	0	0	86	0	14	0
VCU	General Studies (24.0102)	0	0	0	49	0	0	0
VCU	Microbiology/Bacteriology (26.0501)	0	0	0	0	0	2	6
VCU	Anatomy (26.0601)	0	0	0	0	0	4	3
VCU	Genetics, Plant and Animal (26.0613)	0	0	0	0	0	2	2
VCU	Biostatistics (26.0615)	0	0	0	0	0	2	3
VCU	Biochemistry (26.0202)	0	0	0	0	0	2	5
VCU	Biology, General (26.0101)	0	0	0	83	0	5	0
VCU	Physiology, Human and Animal (26.0706)	0	0	0	0	0	6	5
VCU	Pathology, Human and Animal (26.0704)	0	0	0	0	0	0	2
VCU	Pharmacology, Human and Animal (26.0705)	0	0	0	0	0	3	5
VCU	Mathematics (27.0101)	0	0	0	25	0	8	0
VCU	Multi/Interdisciplinary Studies, Other (30.9999)	0	0	0	0	0	37	0
VCU	Parks, Recreation and Leisure Studies (31.0101)	0	0	0	31	0	50	0





Institution	Program (CIP Code)	Cert.	Cert. >1 <2	Assoc.	ВА	1st Prof.	MA	PH.D.
VCU	Religion/Religious Studies (38.0201)	yr. 0	yr. 0	0	22	0	0	0
VCU	Philosophy (38.0101)	0	0	0	10	0	0	0
VCU	Chemistry, General (40.0501)	0	0	0	20	0	4	8
VCU	Physical Sciences, General (40.0101)	0	0	0	19	0	0	0
VCU	Physics, General (40.0801)	0	0	0	8	0	5	0
VCU	Psychology, General (42.0101)	0	0	0	231	0	11	19
VCU	Criminal Justice/Law Enforcement Administration (43.0103)	0	0	0	107	0	43	0
VCU	Forensic Tech./Technician (43.0106)	0	0	0	11	0	0	0
VCU	Social Work (44.0701)	0	0	0	34	0	184	8
VCU	Public Administration (44.0401)	0	0	0	0	0	37	6
VCU	History, General (45.0801)	0	0	0	49	0	8	0
VCU	Urban Affairs/Studies (45.1201)	0	0	0	20	0	12	0
VCU	Sociology (45.1101)	0	0	0	45	0	5	0
VCU	Political Science, General (45.1001)	0	0	0	52	0	0	0
VCU	Music - General Performance (50.0903)	0	0	0	34	0	12	0
VCU	Painting (50.0708)	0	0	0	31	0	0	0
VCU	Sculpture (50.0709)	0	0	0	31	0	1	0
VCU	Fine Arts and Art Studies, Other (50.0799)	0	0	0	0	0	18	0
VCU	Art History, Criticism and Conservation (50.0703)	0	0	0	13	0	12	3
VCU	Fashion Design and Illustration (50.0407)	0	0	0	59	0	0	0
VCU	Drama/Theater Arts, General (50.0501)	0	0	0	39	0	12	0
VCU	Photography (50.0605)	0	0	0	22	0	0	0
VCU	Design and Visual Communications (50.0401)	0	0	0	98	0	19	0
VCU	Crafts, Folk Art and Artisanry (50.0201)	0	0	0	16	0	0	0
VCU	Dance (50.0301)	0	0	0	10	0	0	0
VCU	Interior Design (50.0408)	0	0	0	42	0	0	0
VCU	Nursing (R.N. Training) (51.1601)	0	0	0	211	0	0	0
VCU	Nursing Science (Post-R.N.) (51.1608)	0	0	0	0	0	0	3
VCU	Nursing, Other (51.1699)	0	0	0	0	0	69	0
VCU	Nursing Anesthetist (Post-R.N.) (51.1604)	0	0	0	0	0	21	0
VCU	Medicine (M.D.) (51.1201)	0	0	0	0	163	0	0







Institution	Program (CIP Code)	Cert. <1 yr.	Cert. >1 <2 yr.	Assoc.	ВА	1st Prof.	MA	PH.D.
VCU	Medical Genetics (51.1306)	0	0	0	0	0	5	0
VCU	Medical Technology (51.1005)	0	0	0	14	0	6	0
VCU	Health System/Health Services Administration (51.0701)	0	0	0	0	0	31	2
VCU	Dentistry (D.D.S., D.M.D.) (51.0401)	0	0	0	0	80	0	0
VCU	Dental Clinical Sciences/Graduate Dentistry (M.S., Ph.D.) (51.0501)	0	0	0	0	0	16	0
VCU	Dental Hygienist (51.0602)	0	0	0	16	0	0	0
VCU	Health and Medical Diagnostic and Treatment Services, Other (51.0999)	0	0	0	12	0	0	0
VCU	Health Professions and Related Sciences, Other (51.9999)	0	0	0	0	0	0	2
VCU	Vocational Rehabilitation Counseling (51.2310)	0	0	0	0	0	28	0
VCU	Rehabilitation/Therapeutic Services, Other (51.2399)	0	0	0	0	0	9	0
VCU	Physical Therapy (51.2308)	0	0	0	0	0	5	0
VCU	Pharmacy, Other (51.2099)	0	0	0	0	0	6	7
VCU	Occupational Therapy (51.2306)	0	0	0	1	0	23	0
VCU	Pharmacy (B. Pharm., Pharm.D.) (51.2001)	0	0	0	0	105	0	0
VCU	Public Health, General (51.2201)	0	0	0	0	0	18	0
VCU	Accounting (52.0301)	0	0	0	49	0	1	0
VCU	Business/Managerial Economics (52.0601)	0	0	0	25	0	2	0
VCU	Business Administration and Management, General (52.0201)	0	0	0	196	0	116	8
VCU	International Business (52.1101)	0	0	0	0	0	0	0
VCU	Business Marketing and Marketing Management (52.1401)	0	0	0	46	0	0	0
VCU	Taxation (52.1601)	0	0	0	0	0	5	0
VCU	Business, General (52.0101)	0	0	0	0	0	30	0





WIA X Training Providers List

Provider Name	Contact Information	List of Programs/Courses
Alliance for Seniors Inc	6966 B Forrest Hill Ave Richmond VA 23225 Phone: 804-323-6900	Nurse Aide
Asher Comprehensive Training Center Inc	180 East Belt Blvd-Suite 200 Richmond VA 23224-1203 Phone: 804-233-9494 Email: shmah3@aol.com	Nurse Aide
J and S Hair Academy	121 Wyck Street-Suite 209 Richmond VA 23225-5633 Phone: 804-437-7326	Cosmetology
J Sergeant Reynolds Community College	PO Box 85622 1651 East Parham Road Richmond VA 23285-5622 Phone: 804-371-3410 Email: cpetersen@jsr.cc.va.us Web: www.jsr.cc.va.us	College Courses
Johnsons Beauty Academy	402 North Second Street Richmond VA 23219 Phone: 804-649-2572 Email: johnsonbty@aol.com	Cosmetology and Salon Fundamentals
Moseley-Flint Schools of Real Estate Inc.	8543 Mayland Dr Richmond VA 23219 Phone: 804-969-4292 Email: mfsre@erols.com	Fundamentals of Appraisal
Richmond Barber School	1503 Hull Street Richmond VA 23224 Phone: 434-232-5410	Barbering
Richmond Public Schools - Nursing Department	2020 Westwood Ave Richmond VA 23230-4123 Phone: 804-780-6076	Practical Nursing
TECHEAD	111 North 17th Street Richmond VA 23219 Phone: 804-782-6971 Email: philise@techead.com Web: www.techead.com	Computer Applications
The Beauty Institute of Richmond School of Cosmetology	6 North Sixth Street Richmond VA 23219 Phone: 804-783-0780 Email: t.tiffany73@aol.com	Cosmetology
University of Richmond	Sarah Brunet Hall, Room 113 Richmond VA 23173 Phone: 804-287-6562 Email: skalligh@richmond.edu Web: www.richmond.edu	College Courses
Virginia Commonwealth University	821 W. Franklin Street P.O. Box 85020 Richmond VA 23261-5020 Phone: 804-828-1222 Web: www.vcu.edu	College Courses

Summary and Conclusions



WIA X Training Providers List (continued)

Provider Name	Contact Information	List of Programs/Courses
Virginia Forklift Inc	PO Box 24307 1501 Jefferson Davis Highway Richmond VA 23224 Phone: 804-230-2560 Email: wes@vaforklift.com Web: www.vaforklift.com	Forklift Operator Forklift Technician



V. Summary and Conclusions

Population trends in WIA X, as in other parts of the United States, are currently dominated by the aging of the baby-boom generation. Between 2000 and 2010 this demographic phenomena will cause a major increase in the 55 and over population within the region. The net result of this increase will be a significant "graying" of the overall population.

One implication of this is that younger entry-level workers will be in short supply. This should elevate the importance of workforce services in facilitating the efficient and effective use of existing labor resources by getting younger trained workers into the workforce, and retraining or upgrading the skills of older displaced workers.

Another significant trend within WIA X has to do with increasing employment in Services. It can be anticipated that employment increases in the Service sector – specifically, health care and education – will drive much of the demand for trained workers between 1998 and 2008.





Average Weekly Wage

Richmond city

INDUSTRY SECTOR	2002 (\$)
****TOTAL****	798
AGRICULTURE	339
MINING	D
UTILITIES	D
CONSTRUCTION	758
MANUFACTURING	994
TRADE-WHOLESALE	850
TRADE-RETAIL	470
TRANSPORTATION	704
INFORMATION	1,016
FINANCE/INSURNC	1,269
REAL ESTATE	689
PROF/TECH SERV	1,166
MANAGMNT OF COS	1,475
ADMIN/WASTE SER	453
EDUCATIONAL SER	645
HEALTH CARE	638
ARTS/ENTER/REC	330
ACCOMMDATN/FOOD	254
OTHER SERVICES	491
GOVT TOTAL	781
GOVT FEDERAL	939
GOVT STATE	772
GOVT LOCAL	700
UNCLASSIFIED	0

Source: Covered Employment and Wage data, Annualized 2002.

[&]quot;D" indicates nondisclosed data.





Unemployment Rate Trends

Richmond city

Year	Rate
2002	6.2
2001	5.0
2000	2.9
1999	3.5
1998	3.9

Year	Rate
1997	5.0
1996	5.5
1995	5.4
1994	6.0
1993	6.6

Source: Local Area Unemployment Statistics.





Population by Age

Richmond city

	1990	2000	2010	2020	2030
0-14	36,004	36,854	31,965	29,306	27,097
15-24	33,153	32,256	29,085	27,078	27,630
25-34	39,039	32,871	27,366	24,898	24,183
35-44	29,001	29,841	26,048	22,673	21,141
45-54	17,440	24,985	27,346	25,104	22,482
55+	48,419	40,983	49,790	60,541	67,067
Total	203,056	197,790	191,600	189,600	189,600





Employment by Industry

Richmond city

INDUSTRY SECTOR	2002
****TOTAL****	162,072
AGRICULTURE	94
MINING	D
UTILITIES	D
CONSTRUCTION	7,196
MANUFACTURING	13,810
TRADE-WHOLESALE	5,667
TRADE-RETAIL	9,181
TRANSPORTATION	4,784
INFORMATION	3,831
FINANCE/INSURNC	6,591
REAL ESTATE	2,027
PROF/TECH SERV	10,119
MANAGMNT OF COS	8,882
ADMIN/WASTE SER	9,792
EDUCATIONAL SER	2,685
HEALTH CARE	13,158
ARTS/ENTER/REC	1,948
ACCOMMDATN/FOOD	8,067
OTHER SERVICES	6,515
GOVT TOTAL	46,726
GOVT FEDERAL	7,017
GOVT STATE	28,666
GOVT LOCAL	11,043
UNCLASSIFIED	0

Source: Covered Employment and Wage data, Annualized 2002.

[&]quot;D" indicates nondisclosed data.